

DEVELOPING A FOCUSED APPROACH TO THE SDGs WORKSHOP



Responsible Investment Forum Europe 2019

SDGs AS A DESTINATION?

Healthy companies in a healthy world.



SDGs AS A LENS

- Helps you focus, not just see more
- Use the lens to look at something; don't focus on the lens
- Not just what you see, but what you are going to do about it
- Can the SDGs give you insight into risks and opportunities?



MINDFULNESS VS. INTENTIONALITY

Responsible investment/
ESG integration

Impact investing

Mindful

Intentional

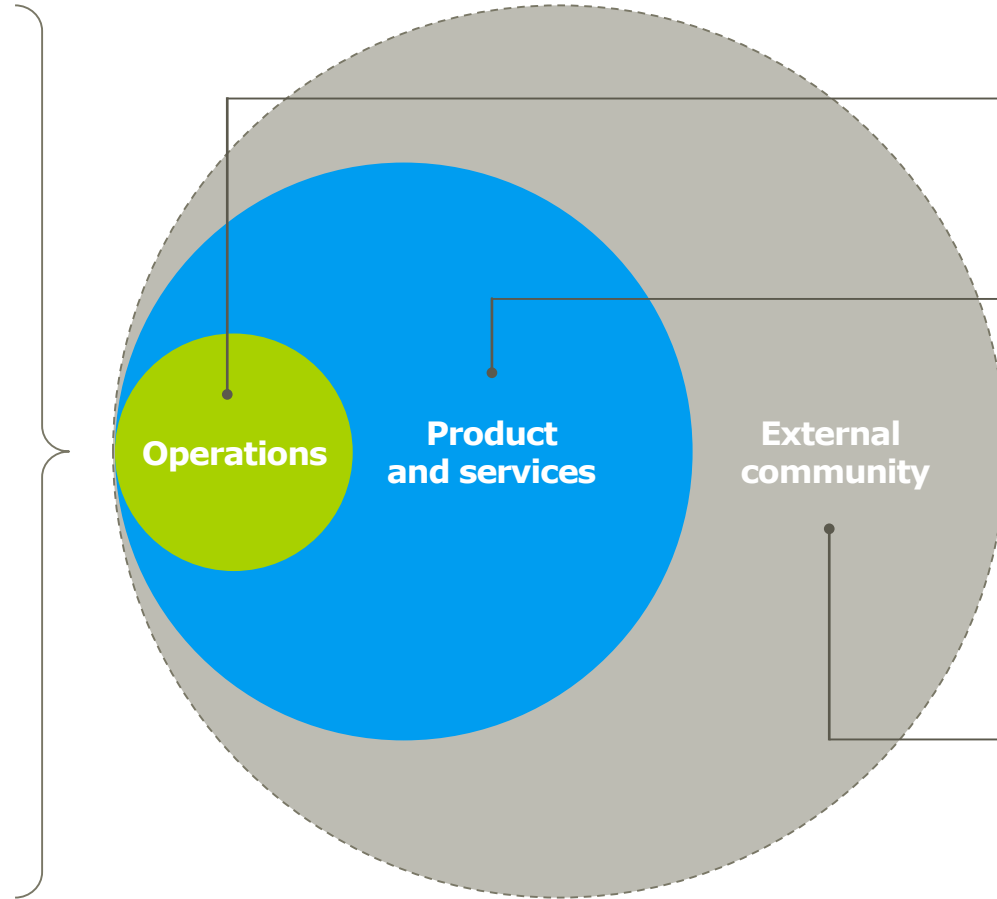
ESG risk
management

ESG value
creation

Intention to create
and measure impact



MAKE THE SDGs RELEVANT BY LINKING THEM TO BUSINESS ACTIVITIES



1

Operations

Assessing the companies' direct impact on the SDGs from the internal operations:

- manufacturing
- value chain
- business administration

2

Products and services

Assessing the companies' direct impact on the SDGs by looking at the products and services offered to the market

3

External community

Assessing the companies' indirect impact on the community in which it is conducting its operations (through spillover)

DIRECT IMPACT

INDIRECT IMPACT

ALIGNING BUSINESS OBJECTIVES WITH SDGs

VOLVO AND SDG 3



SDG 3

Ensure healthy lives and promote well-being for all at all ages

ALIGNING BUSINESS OBJECTIVES WITH SDGs

VOLVO AND SDG TARGET 3.6



Target 3.6

By 2020, halve the number of global deaths and injuries from road traffic accidents

Few automakers have staked the reputation of their brands on safety quite the way Volvo has. Several years ago, Volvo's President Håkan Samuelsson announced that the company was enacting a plan called Vision 2020—building cars so safe that by 2020 no one is killed or seriously injured in a new Volvo. On Monday, the company revealed the latest part of this plan. From next year, all new Volvos (beginning with the 2021 model year) will be limited to 112mph (180km/h).



SDGs THAT CAN ALIGN WITH BUSINESS OPERATIONS



Target 7.2

By 2030, increase substantially the share of renewable energy in the global energy mix

LEGO reaches 100 percent renewable energy target three years ahead of schedule
→ [INDEPENDENT.CO.UK](https://www.independent.co.uk)



BY EDITORIAL STAFF ON NOVEMBER 23, 2018 | [GO TO COMMENTS](#)



LEGO reaches 100 percent renewable energy target three years ahead of schedule

The LEGO group now says it is running entirely on renewable energy after reaching its 100 percent target three years ahead of schedule.

The company achieved its ambitious goal due to the completion of a 258-megawatt offshore wind farm in the Irish Sea, building a giant wind turbine made entirely of LEGO to celebrate.

SDGs THAT CAN ALIGN WITH BUSINESS PRODUCTS AND SERVICES



Target 6.1:
By 2030, achieve universal and equitable access to safe and affordable drinking water for all

Spotlight

Community water: turning vision into practice

Many people in India can't afford to install and run a Pureit unit in their home. But at the community water plants, they can buy 20 litres of water for just 10-13 euro cents.

We're looking at different models to serve communities with accessible and affordable, clean drinking water where it is most needed. And we see significant possibilities in community water plants, which provide clean drinking water from a central point.

We began partnering with WaterHealth International (WHI), who are global experts in community water systems, in 2017. By setting up community water plants, we can reach families who can't afford to have their own Pureit system at home. Together with WHI, we have set up four pilot plants in the city of Tumkur and two in Ramdurg. These are managed by WHI and have shown encouraging results.



Providing safe drinking water

We're providing people with access to something that many of us take for granted – safe, affordable drinking water.



A basic human right

Access to safe drinking water is a basic human right that people simply can't live without.¹ Yet three in ten people still don't have access to this basic necessity.²

That's 844 million people³ at risk of life-threatening waterborne illnesses. We know that, worldwide, contaminated drinking water is responsible for more than half a million diarrhoeal deaths every year.⁴ Unsafe water contributes to chronic problems like undernutrition and stunted growth. Stunting affects 159 million children under five and can have a long-lasting impact on physical and mental development.

A lack of access to safe water – or indeed, any water – is made worse by the rise in droughts and flooding that we're seeing as a result of climate change. But poverty is also a huge challenge.

We've developed a simple, affordable solution to help more people get the safe drinking water they need. This directly contributes to UN Sustainable Development Goal 6: ensure availability and sustainable management of water and sanitation for all, specifically target 6.1 that focuses on access to safe and affordable drinking water for all.

RAMBOLL



SDGs THAT CAN GUIDE ESG RISK MANAGEMENT



Target 9.4

By 2030, upgrade infrastructure and retrofit industries to make them sustainable

Indicator 9.4.1

CO₂ emission per unit of value added

New York City's Mayor is Planning to Ban New Glass Skyscrapers

11:00 - 23 April, 2019 | by [Niall Patrick Walsh](#)



New York City Mayor Bill de Blasio has announced plans to introduce a bill banning the construction of glass skyscrapers, forming part of efforts to reduce citywide greenhouse emissions by 30 percent. Unveiling the plans, he described all-glass façade skyscrapers as “incredibly inefficient” because of heat loss, according to [NBC New York](#).

FOCUS ON MOST RELEVANT SDGs FOR YOUR BUSINESS



SDG FOCUSING ACTIVITY

SDG: _____ TARGET: _____



RISKS

VALUE CREATION OPPS

IMPACTS

SDG FOCUSING ACTIVITY

SDG: _____ TARGET: _____



Objective	Avoid negative financial results	Create positive financial results	Create positive social results
Social Impact	Avoid negatives... ↓	Think about positives... ↓	Create positives... ↓
Financial Results	...which could create negatives	...which could create positives	...as long as they don't create negatives

THANK YOU

Questions?

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