

Value Creation Forum: Asia

Virtual Experience 2020

Operating Partners & Value Creation Forum: Asia

30 November-4 December 2020 | Virtual event UTC+8

Value Creation vs Value Protection: Reimagining portfolios and the unique challenge of driving growth amid a pandemic

As Covid-19 continues to devastate businesses across Asia, the Value Creation Forum takes an in-depth look at survival strategies in a crisis. Private Equity International brings together Asia's leading experts on portfolio management and operational excellence to guide private equity firms through the pandemic.

Building on almost 20 years of award-winning reporting and events for the private markets, PEI's conferences are consistently ahead of the curve. This year, we bring you the Value Creation Forum in a totally digital format. We've created a fully immersive virtual experience so you can join the Forum from wherever you are to explore how Asian private equity is weathering the storm.

Join portfolio management teams, CFOs, CEOs and functional experts as we go back to basics and help you emerge from 2020 in a stronger, leaner operational position than ever before.

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Speakers include:

- Lisyah Bahar Manoah, Partner, **Catalyst Fund**
- Sean Epstein, SVP & Global Head of SAP Private Equity & Mergers and Acquisition Programs, **SAP**
- Louise Fordham, Special Projects Editor, **PEI**
- Abhishek Kapur, Director, **KKR Capstone**
- Raghu Kolli, Head of Customer Centricity, **Leapfrog Investments**
- Alvin Lam, Head of Operations, **CVC Capital Partners**
- Shane Lauf, Principal, **Permira Advisors**
- Martin Mok, Partner and Head of EQT Mid-Market, **EQT Partners Asia**
- Kyle Shaw, Founder, **ShawKwei & Partners**
- Tim Sims, Founder, Member of the Operating Committee, **Pacific Equity Partners**
- Menno Veeneklaas, General Operating Partner, **Allegro Funds**
- Madhavan Ramanujam, Board member and Partner, **Simon-Kucher & Partners**
- KY Tang, Founding Chairman & Managing Partner, **Affinity Equity Partners**
- Jun Tsusaka, Chief Investment Officer, **NSSK**

Virtual event schedule: UTC +8

30 November 2020:

08.00 **Platform opens: Watch the tutorial, visit the helpdesk, view the attendee list, start sending private messages and booking your video meetings - Private meetings will be open all day and until COB on 4 December.**

3 December 2020: Agenda

0900 **Welcome from PEI**

0910 **Keynote Panel: Reimagining business processes in a crisis**

As many businesses operate in survival mode, what is the opportunity to go back to fundamentals in portfolio management to create lean, intelligent businesses that can weather the storm. Hear from a range of executives on how they are future proofing their businesses and the role that digital and automation is playing in creating efficiencies in procurement, supply chain, cash collection, forecasting and risk management. Panel discussion followed by Q&A session

Speakers include:

Sean Epstein, SVP & Global Head of SAP Private Equity & Mergers and Acquisition Programs, **SAP** (moderator)



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- 0950 **Keynote Panel: How private equity giants are tackling the covid challenge**
How PE operating groups – in Asia and globally - are taking on the unique challenges presented by the 2020 pandemic. What are their key crisis-response strategies? How are they helping and working with their portfolio companies and what long-term effects do they predict they will be working through.

Speakers include:

Menno Veeneklaas, General Operating Partner, **Allegro Funds** (Moderator)

Abhishek Kapur, Director, **KKR Capstone**

Tim Sims, Founder, Member of the Operating Committee, **Pacific Equity Partners**

Alvin Lam, Head of Operations, **CVC Capital Partners**

Kiran Rao, Director of Portfolio Operations, **TPG Capital**

Michael Robson, McKinsey ->KKR?

- 1040 **DEEP DIVE ROUNDTABLES**
Dynamic, interactive – all videos on - sessions.

SESSION 1: CRISIS RESPONSE STRATEGIES

Designed for Operating Partners and Portfolio Managers to tackle the biggest challenges you face today: global recession, severe liquidity impact, vendor management, and effects of Covid-19 on workforce and customers.

SESSION 2: THE FAMILY RUN BUSINESS

A high percentage of investments in Asia are into family run enterprises. What are the nuances that PE firms need be aware of and how to manage the transition smoothly with respects to fast-tracking value creation? .

- 1140 **Talk: Monetizing innovation**
Speaker: Madhavan Ramanujam, Board Member, Partner, **Simon-Kucher & Partners**
- 1200 **Panel: Views from the high-tech sector: Driving operational excellence in a booming sector**
Understanding high tech firms and their unique value creation challenges
Speakers include:
Lisya Bahar Manoah, Partner, **Catalyst Fund**
- 1240 **Mixer networking (20 minutes) followed by Lunch break**



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1400 **Panel: Value creation and operational excellence in the “new normal”**

What is the new normal and what will be the role of the operating team in generating momentum for growth post-crisis? Quick lift-off strategies on new investments & how to hit growth in Y1

Speakers include:

Shane Lauf, Principal, **Permira Advisors**

Menno Veeneklaas, General Operating Partner, **Allegro Funds**

Kyle Shaw, Founder, **ShawKwei & Partners**

1440 **DEEP DIVE ROUNDTABLES:**

Dynamic, interactive – all videos on - sessions.

SESSION 3: HUMAN CAPITAL MANAGEMENT *Human Capital management during the current crisis. How to optimise portco executive team capability to speed-up post-COVID recovery. Transitioning to a virtual workforce.*

SESSION 4: TECH & VALUE CREATION *Leveraging technology and automation to drive transformative value creation and operational efficiencies at the PortCo level. How technology and digital solutions can help firms navigate the crisis.*

1540 **Talk: What does customer centricity look like in a crisis?**

Speaker: Raghu Kolli, Head of Customer Centricity, **Leapfrog Investments**

1600 **PEI's Operational Excellence Award Winners share their secrets to success!**

Speakers include:

Louise Fordham, Special Projects Editor, **PEI** (Moderator)

KY Tang, Founding Chairman & Managing Partner, **Affinity Equity**

Jun Tsusaka, Chief Investment Officer, **NSSK**

Martin Mok, Partner and Head of EQT Mid-Market, **EQT Partners Asia**

1640 **DEEP DIVE ROUNDTABLES:**

Dynamic, interactive – all videos on - sessions.

SESSION 5: FINDING THE HIDDEN OPPORTUNITY IN PRICING *Tackling demand volatility, consumer behaviour and building recession-proof pricing strategies*

SESSION 6: SUPPLY CHAIN & VALUE CREATION *How have global supply chains of your portfolio companies changed in response to the pandemic and how to re-evaluate and optimize cost going forward? Best practice in cross-portfolio programs.*

1740 **Closing remarks from the Stage, mixer networking and private meetings**

4 December 2020: Platform open for Private Meetings



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