Private Equity International

# **Operating Partners & Value Creation Forum: Asia** Singapore 2019

5 December Grand Hyatt

### Driving value creation in Asia's private equity markets

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# Asia's ONLY meeting place to connect operating partners to discuss value creation strategies at the portfolio level

Create top-line growth and drive EBITDA improvements from your portfolio through interactive panel discussions and networking streams with 150+ leading value creators at the **Operating Partners & Value Creation Forum: Asia** on **5 December 2019**.

Established as the leading event series for private equity value creators in Europe and North America, the Forum is dedicated to being at the forefront of the operational excellence conversation as the series is held in Asia for the first time.





It was exceptional for me. I am working to become an operating partner and I got more done to that end through the panels and networking than I have on my own in 6 months.

David Dougherty, Synergy



#### Boost your portfolio's value

Enhance your value creation strategies to accelerate growth from your portfolio businesses through interactive knowledge-sharing sessions and case studies from Asia's top growth and turnaround experts.



#### Build valuable connections with Asia's leading operating teams

Connect with 150+ C-level executives, senior advisors, operating partners from private equity and venture capital firms through unrivalled networking sessions including themed discussion zones.



## Join the pioneering operational expert community

Be at the forefront of Asia's operational excellence conversation and discover the latest industry trends impacting your role to sharpen your company's competitive edge as value-add capability becomes increasingly critical in Asia.

#### Connect with Asia's top value creation experts:



James Ahn Managing Director Clayton, Dubilier & Rice



Roshini Bakshi Managing Director Everstone Capital Asia



Heng Khim Hui Senior Director, Portfolio Management & Monitoring Ekuinas



Abhishek Kapur Director KKR Capstone



Yuki Kashiyama Partner (Operations) J-Star



Sachin Khandewal Managing Director & Head, Portfolio Management NewQuest Capital Partners



**Brian Lau** Managing Director Shawkwei & Partners



**Shane Lauf** Principal Permira Advisers



Emmett Thomas Senior Partner, Head of Asia Advantage Partners



Menno Veeneklaas Chief Operating Partner Allegro Funds

# AGENDA

0800	Registration and coffee 🖾	1110	Panel: The human dimension - recruiting and
0850	Welcome from PEI and Chair's opening remarks		<ul> <li>managing talent</li> <li>Working with management to assemble hig performance teams</li> </ul>
0900	Opening address		
0930	Panel: Evaluating operational models         >> Adjusting the level direct involvement         >> Functionalists vs. generalists         >> Scrutinising operating team structures and resources		<ul> <li>Accentuating the recruiting process: leverage board members and uncovering best praction</li> <li>Identifying and addressing performance inh</li> <li>Best practices in both the pre-deal and post selection processes</li> </ul>
	» Mid-market vs. large cap: looking at engagement models		Speakers: <b>Brian Lau</b> , Managing Director, Shawkwei & Par
	Speakers: <b>Roshini Bakshi</b> , Managing Director, Everstone Capital Asia <b>Yuki Kashiyama</b> , Partner (Operations), J-Star	1150	<ul> <li>Panel: Turning top line data into value</li> <li>» Tracking portfolio data and turning it into va</li> <li>» Optimizing technological resources to supp term and short-term goals</li> </ul>
1010	Abhishek Kapur, Director, KKR Capstone Case study: Improving long-term performance at the portfolio level		<ul> <li>» Adapting to the rise of social media, e-com and mobile platforms</li> <li>Speakers:</li> <li>Robin Tyrangiel, CEO &amp; Founder, aSense</li> <li>Menno Veeneklaas, Chief Operating Partner, Allegro Funds</li> </ul>
	Speakers: <b>James Ahn</b> , Managing Director, Clayton, Dubilier & Rice		
1040	Networking Zones* 13	1230	Lunch and Networking zones* 🖾

}}	Working with management to assemble high
	performance teams
}}	Accentuating the recruiting process: leveraging board members and uncovering best practices
}>	Identifying and addressing performance inhibitors
<b>}</b> }	Best practices in both the pre-deal and post-deal
	selection processes

)	Lunch and Networking zones* 🖾
	Speakers: <b>Robin Tyrangiel</b> , CEO & Founder, aSense <b>Menno Veeneklaas</b> , Chief Operating Partner, Allegro Funds
	» Adapting to the rise of social media, e-commerce, and mobile platforms
	» Optimizing technological resources to support long- term and short-term goals
)	Panel: Turning top line data into value » Tracking portfolio data and turning it into value
	Speakers: Brian Lau, Managing Director, Shawkwei & Partners

1345	<ul> <li>Panel: Due diligence - The role of the operating team pre-deal</li> <li>» Evaluating opportunity - scalable teams and business systems</li> <li>» Efficiently using operational skills pre-acquisition</li> <li>» Promoting operating partner resources to prospective portfolio companies to win the deal</li> <li>Speakers:</li> <li>Sachin Khandewal, Managing Director &amp; Head, Portfolio Management, NewQuest Capital Partners</li> <li>Emmett Thomas, Senior Partner, Head of Asia, Advantage Partners</li> <li>Shane Lauf, Principal, Permira Advisers</li> </ul>	1530	Networking Zones* 🕲
		1600	<b>Panel: LP perspectives</b> As LPs are increasingly seeking to understand drivers of performance at the fund and portfolio level, being able to provide data that demonstrates the source of returns is becoming requisite. Discover how LPs are seeking to engage with fund managers and how value creation data can be effectively communicated.
		1640	<ul> <li>Panel: The CEO perspective: The successes and failures of the operating team</li> <li>» Experience from the portfolio level - working with operating teams, internal and third party</li> <li>» The evolution of the relationship, ironing out</li> </ul>
1425	<b>Case Study</b> Speaker: <b>Jan Weiser</b> , Partner, Simon-Kucher & Partners		problems and getting things right (or wrong) » Quick fire: The two things and operating partner must do and the two things they must not
1445	<ul> <li>Panel: Utilising outside support as a means of driving growth</li> <li>&gt;&gt; When to use consultants vs build capability in-house</li> <li>&gt;&gt; Timing the engagement of a third party Operating Partner with a portfolio company</li> <li>&gt;&gt; How should an Operating Partner engage with a portfolio company?</li> <li>&gt;&gt; Optimizing a monetization, sales, marketing and pricing strategy</li> </ul>	1710	Chair's remarks followed by structured networking
		1720	<ul> <li>Networking Zones* (3)</li> <li>* Join your peers for a drink and share experiences during informal discussions; separated into four zones: <ol> <li>Digitalization and technology</li> <li>Human capital, leadership and managing the PE-CEO relationship</li> <li>Managing relationships with third party advisors</li> <li>Building a value creation team/DNA of a team</li> </ol> </li> </ul>
	Speakers: Chris Lerner, Partner and Head of Asia, Eaton Partners Heng Khim Hui, Senior Director, Portfolio Management & Monitoring, Ekuinas Jan Weiser, Partner, Simon-Kucher & Partners		he Forum addressed practical challenges facing the rating Partner and provided very useful insights on best practice approaches to value creation.
			Segun Adebanji, Principal, African Capital Alliance

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