



Co-located with the Women in  
Infrastructure Forum

# Women in Private Equity Forum 2018

**CREATING GROWTH THROUGH DIVERSITY**

**28-29 NOVEMBER | THE WALDORF HILTON, LONDON**

[events.privateequityinternational.com/women](https://events.privateequityinternational.com/women)

**PRIVATE EQUITY  
INTERNATIONAL**

# More

Does your firm have a diversity policy in place to shape the workforce of the future?

"We want to make sure we make the right decision that's going to protect the assets of the pensioners and at the same time we want to be responsible with our investing, making sure we're investing with diverse and inclusive managers."

**Angela Miller May**, CIO - Chicago Teachers' Pension Fund

## PRINCIPAL SPONSOR



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## SPONSORS



CO-LOCATED WITH THE WOMEN IN INFRASTRUCTURE FORUM, THE EVENT IS A TRUE MEETING PLACE FOR THE LP AND GP COMMUNITIES.



300+

SENIOR ATTENDEES



50+

INVESTORS



150+

ORGANISATIONS

#### COMPANIES ALREADY REGISTERED TO ATTEND INCLUDE:

- |                                       |                                |                                  |                       |
|---------------------------------------|--------------------------------|----------------------------------|-----------------------|
| › 3i                                  | › BC Partners                  | › GIC                            | › Noerr               |
| › Adam Street Advisers                | › BNP Paribas Asset Management | › GRESB                          | › OMFIF               |
| › Africa Finance Corporation          | › Bridges fund management      | › Hamilton Lane                  | › Pantheon            |
| › African Venture Capital Association | › Brunel Pension Partnership   | › HarbourVest Partners           | › Partners Group      |
| › Alberta Investment Management Corp  | › CIBC                         | › Headway Capital Partners       | › Permira Advisers    |
| › Alinda Capital Partners             | › Castlelake                   | › Hg                             | › PGGM                |
| › Allen & Overy                       | › CDC Group                    | › HgCapital                      | › Providence Equity   |
| › Allianz Private Equity Partners     | › Cebile Capital               | › Hollyport Capital              | › PSP Investments     |
| › Apax Partners                       | › CPPIB                        | › Infracapital                   | › QIC                 |
| › Apollo Management International     | › Credit Agricole              | › ICG                            | › RBC Capital Markets |
| › Ardian                              | › Cubico                       | › KKR                            | › RBS                 |
| › Ares Management                     | › Duff & Phelps                | › LDC                            | › Reed Smith          |
| › B Capital Partners                  | › Electra Private Equity       | › Linklaters                     | › Schroders           |
|                                       | › EQT Partners                 | › MACAM                          | › StepStone Group     |
|                                       | › Fitch Ratings                | › Mediterranean Capital Partners | › USS                 |
|                                       |                                | › Merrill Corporation            | › YIELCO Investments  |

## JOIN INDUSTRY INFLUENCERS AND DIVERSITY LEADERS AT THE WOMEN IN PRIVATE EQUITY FORUM TO:

### **BENCHMARK AGAINST YOUR INDUSTRY PEERS**

Get behind the scenes insights from senior men and women on how the alternative assets industry is increasing diversity and driving change within their organisations.



### **BENEFIT FROM INVALUABLE SPEAKER EXPERTISE**

Hear if soaring valuations mean we are reaching the end of the cycle, discuss how to develop a successful fundraising strategy and how to incorporate ESG within your decision making, all while managing disruption within your private equity portfolio.



### **TAKE YOUR CAREER TO THE NEXT-STAGE**

Meet enthusiastic mentors who've done it all before and get practical, hands on career advice giving you a chance to unravel specific issues effecting all levels of the business.



### **FIND YOUR COMPETITIVE EDGE**

Understand what initiatives can be implemented to attract and retain top female talent to your firm, and discover how a diverse workforce can help promote new thinking so you can stay ahead of the curve.

“

Excellent quality speakers that helped me think about my career  
in a more strategic way

”

**Marina Jovanovic**, Principal, **Rede Partners**

DON'T JUST TAKE OUR WORD FOR IT  
MEET OUR ADVISORY BOARD AND HEAR THEIR THOUGHTS ON THE FORUM



**Caroline Carr**  
Permira



**Sunaina Sinha**  
Cebile Capital



**Deborah Zurkow**  
AllianzGI

“

An interesting and highly engaging event that tackles the real issues and offers pragmatic solutions. Charismatic speakers and a great networking opportunity.

**Sunaina Sinha**  
Managing Partner  
Cebile Capital

Bringing together leading investors across infrastructure and private equity. We look forward to inviting senior men and women from our team to join this year's event

**Deborah Zurkow**  
Global Head of Alternatives,  
AllianzGI

”

HEAR FROM THE PEOPLE DRIVING CHANGE  
AS THEY SHARE THEIR STRATEGIES AND TACTICS FOR SUCCESS

## KEYNOTE SPEAKER - NICKY MORGAN

MP & Chair | **Treasury Select Committee**



Nicky Morgan is the Member of Parliament for Loughborough and serves as the first woman Chair of the Treasury Select Committee.

She is a former Mergers & Acquisitions lawyer and has worked in three major City of

London firms. In Government she has served as Secretary of State for Education, Minister for Women & Equalities, Financial Secretary to the Treasury, Economic Secretary to the Treasury and as a Government Whip. We are delighted she will be joining us to give a keynote presentation on the gender pay gap.

### SPEAKERS



**Catherine Badour,**  
Head of Investor Relations,  
**Hollyport Capital**



**Tamara Box,**  
Managing Partner, **EME,**  
**Reed Smith LLP**



**Michelle Kathryn Essomé,**  
CEO,  
**AVCA**



**Amanda Good,**  
Partner,  
**Hg**



**Rowena Gracey,**  
Associate Director - UK  
Private Equity,  
**3i Group**



**Ana Maria Harrison,**  
Partner,  
**Adams Street Partners**



**David Jeffrey,**  
Partner,  
**Stepstone Global**



**Stefanie Kneer,**  
Manager,  
**Bridges Fund  
Management**



**Denise Le Gal,**  
Independent Chair,  
**Brunel Pension  
Partnership**



**Laura Shen Lefranc,**  
Partner,  
**Headway Capital  
Partners**



**Salma Moolji,**  
Associate, **Environmental  
& Social Responsibility,**  
**CDC Group**



**Abigail Rayner,**  
Vice President,  
**HarbourVest**



**Bettina Reinboth,**  
Senior Manager, **Social  
Issues,**  
**PRI**



**Imogen Richards,**  
Global Head of Investment  
Structuring and Strategy,  
**Pantheon**



**Jane Rowe,**  
Senior Managing Director  
& Head of Private Capital,  
**OTPP**



**Jim Strang,**  
Managing Director,  
**Hamilton Lane**



**Anne-Soline Thorndike,**  
HR Director,  
**BC Partners**



**Louise Weston,**  
Managing Psychologist,  
**Pearl Kandola**



**Evelyn Zhang,**  
Vice President - Private  
Equity,  
**Partners Group**



# AGENDA HIGHLIGHTS

## **Networking roundtable lunch**

Tables will be split into areas of interest giving you the opportunity to connect with people interested in the same areas of business in an informal environment. Topics to include fundraising strategy, ESG, getting a place on a board, recruitment, and much more

## **Meet a mentor session**

This unique session will split the room up into 12 tables with a senior representative on each table offering their practical career advice. This will provide a unique opportunity to build your network and gain invaluable insights.

## **Think Tank**

This closed-door session will allow senior level women to speak freely about the issues impacting their office. It is an open conversation where attendees can benchmark ideas and share best practices to gain solutions for common concerns.



# DAY ONE:

WEDNESDAY 28 NOVEMBER

08:00 **REGISTRATION & COFFEE**

09:00 **KEYNOTE PRESENTATION:** Shining a light on the gender pay gap

09:30 **KEYNOTE PANEL:** Practical steps to addressing diversity in private equity and infrastructure

- Where are we with gender pay reporting in alternative assets?
- How are industry leaders encouraging diversity of thought within their firms?
- What programmes do companies have to train the next generation of diverse leaders?

10:15 **GLOBAL LP PANEL:** Is diversity impacting LPs selection of funds to invest in?

- Comparing investor appetite to different alternative asset classes
- Directs, co-investments and platforms. What do the access options of the future look like?
- Comparing fees in PE, infrastructure & other alternative assets

11:00 **COFFEE & NETWORKING**

11:45 **ANALYSING THE GLOBAL PRIVATE EQUITY OUTLOOK**

- Do increased deal-making and soaring valuations suggest we are reaching the end of a cycle?
- How will PE be disrupted by mega-funds such as the Softbank Vision Fund?
- In what industries are dealmakers see opportunities?

12:20 **DEVELOPING A SUCCESSFUL FUNDRAISING STRATEGY**

- How do leading firms consistently raise mega funds?
- Comparing fund raising strategy for first time funds and more established managers

- Assessing the role of placement agents in fundraising

13:00 **LUNCH**

14:15 **THE CONTINUED EVOLUTION OF A EUROPEAN SECONDARIES MARKETS**

- How large can the secondaries market get in Europe?
- Why are secondaries funds so attractive for investors?
- What would a downturn mean for the secondaries market?

15:00 **ESG & IMPACTS:** delivering returns whilst having a positive impact

- To what extent is diversity an ESG issue
- Comparing returns delivered by the two strategies
- Do responsible investments create value for investors?

15:45 **COFFEE & NETWORKING**

16:15 **MANAGING DISRUPTION WITHIN A PRIVATE EQUITY PORTFOLIO**

- Which industries are most at threat?
- How should digital disruption impact due diligence?
- Do digital advances impact valuations?

16:50 **PUTTING MONEY TO WORK IN PRIVATE DEBT**

- Expanding the global private debt market
- What returns should investors be targeting and how can managers differentiate themselves?
- Expanding deal flow: Is too much money chasing too few deals?

17:30 **CLOSE OF CONFERENCE & COCKTAIL RECEPTION**

## DAY TWO: THURSDAY 29 NOVEMBER

### 08:00 INVITATION ONLY THINK-TANKS

### 09:15 KEYNOTE PRESENTATION: A female business leader

### 09:35 WHERE ARE THE MOST ATTRACTIVE EMERGING MARKET OPPORTUNITIES

- *Key reasons to invest in Asian, LatAm & African alternative assets*
- *What do global political changes mean for capital flows?*
- *Overcoming assumptions around non-geopolitical risks*

### 10:10 INNOVATORS IN DIVERSITY: how experts have driven change in their organisations

- *Making the business case: How diversity can drive innovation*
- *How associations such as Level 20 & the 30% club have led the way*
- *What internal challenges have panellists faced when driving change?*

### 10:45 UNDERSTANDING AND MANAGING UNCONSCIOUS BIAS WITHIN BUSINESS

- *Outlining the seriousness of the issue and why it impacts results*
- *Getting recruitment right*
- *Real life case studies of eliminating unconscious bias within organisations*

### 11:15 COFFEE & NETWORKING

### 11:45 PITCH YOUR PROFESSION:

Each presenter will make the case that their profession/ company is ahead of the rest in tackling diversity, followed by a roundtable discussion on each topic.

### 12:20 MEET A MENTOR:

This unique session will split the room up into 12 tables with a senior representative on each table to offer their practical career advice.

### 13:00 NETWORKING ROUNDTABLE LUNCH



# BOOK YOUR PLACE TODAY

## BOOK ONLINE

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## BY PHONE

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Qualified investors receive a complimentary pass.  
Email [charles.g@peimedia.com](mailto:charles.g@peimedia.com) to apply for  
your place now.

## GENERAL DELEGATE


PREFERRED PRICING  
(until Friday 29 September)

**£1399**

FULL PRICING

**£1699**

By registering for the Women in Private Equity  
Forum you will also have access to the co-located  
Women in Infrastructure Forum.



This event is co-located with the **Women in Infrastructure Forum**. The two Forums will bring together **300 leading professionals** to discuss the latest issues affecting the industry and strategies for increasing diversity in the asset class.

