

Women in Private Markets Summit 2020

Creating growth through diversity

Infrastructure
Investor

**Women in
Infrastructure Forum**

Private Equity
International

**Women in Private
Equity Forum**

PERE

**Women in Real
Estate Forum**

Private Debt
Investor

**Women in Private
Debt Forum**

Sponsorship opportunities



3-4 November 2020 | Royal Lancaster Hotel, London
www.peievents.com

Welcome

Inside this brochure you will find detailed information on the sponsorship opportunities offered at the Women in Private Markets Summit.

The Summit is made up of four Forums covering Private Equity, Infrastructure, Real Estate and Private Debt run with the support and backing of our industry leading brands. The event offers a mixture of industry and diversity content across the two days, blending asset class specific streams with cross industry sessions and a shared exhibition and networking space.

Sponsoring the event offers a dual opportunity for promotion. Firstly, the attendance of senior level attendees and Institutional Investors at the Summit offers BD and IR opportunities. Secondly, the four separate marketing campaigns for each Forum, offers targeted branding and promotional opportunities to each specific asset class. In addition, the overarching theme of diversity allows your firm to gain positive PR exposure and position yourself as a market leader on this important social topic.

Every package is unique to the sponsor and has been designed with your objectives in mind. We tailor all our offerings to ensure you get most value from working with us.

More detailed information is available upon request, please don't hesitate to contact me directly.

Best Regards.

Christopher Wagland | *Business Development EMEA*

E: chris.w@peimedia.com

T: +44 (0) 207 566 5475 | M: +44 (0) 7584 018 707

Timeline

2014

PEI launches the Women in Private Equity Forum, with 140 attendees.

2017

Due to market demand from our industry leading Infrastructure Investor Global Summit, PEI launches Women in Infrastructure as a co-located Forum, doubling attendance to over 300 in the first year.

2018

The audience of 420 attendees extols the value in cross asset class networking and the evolution to a serious industry leading forum.

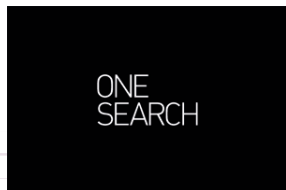
2019

Building on this success on previous years and audience feedback, PEI adds Women in Real Estate and Women in Private Debt to the roster to create a genuinely cross asset class Forum with 600+ attendees.

2020

Anticipation is high for the biggest summit to date, predicting 700+ attendees at a new, larger venue making it a must attend event for the industry.

Previous sponsors include:



What can be included with your package?

Contact us for information on any of the opportunities below



Email

Your branding will be present throughout our promotional email campaign.



Bespoke events

We offer the opportunity to run bespoke dinners, breakfasts and other social engagements to help you meet the right clients.



Website

Showcase your company's profile and branding on the frequently visited sponsors page.



Attendee list

View the delegate list pre, during and post-event to ensure you're making the most of your time with us.



Print

Your logo will be present on all printed and digital collateral (where relevant), including the main brochure and on site guide.



Exhibition

A dedicated space in the main networking hall where all lunch, coffee and on site networking functions are held. Use as a meeting point, for extra signage and to distribute literature.



Speaking

An opportunity to show expertise and thought leadership. We do not offer the opportunity to pitch but rather a forum for the firm to demonstrate their capabilities by leading a discussion critical to your business.



Marketing support

We have a dedicated marketing team keen to engage with you and the market through traditional and social channels.



Bespoke branding opportunities

One off branded pieces, barista stands, lanyards, shoe shine all of which, offer unique ways to make sure you are noticed onsite.



Delegate passes

Packages include passes for a small team to attend the forum and network with the audience. Discounts available for clients or colleagues should you need more passes.



360 Degrees visibility

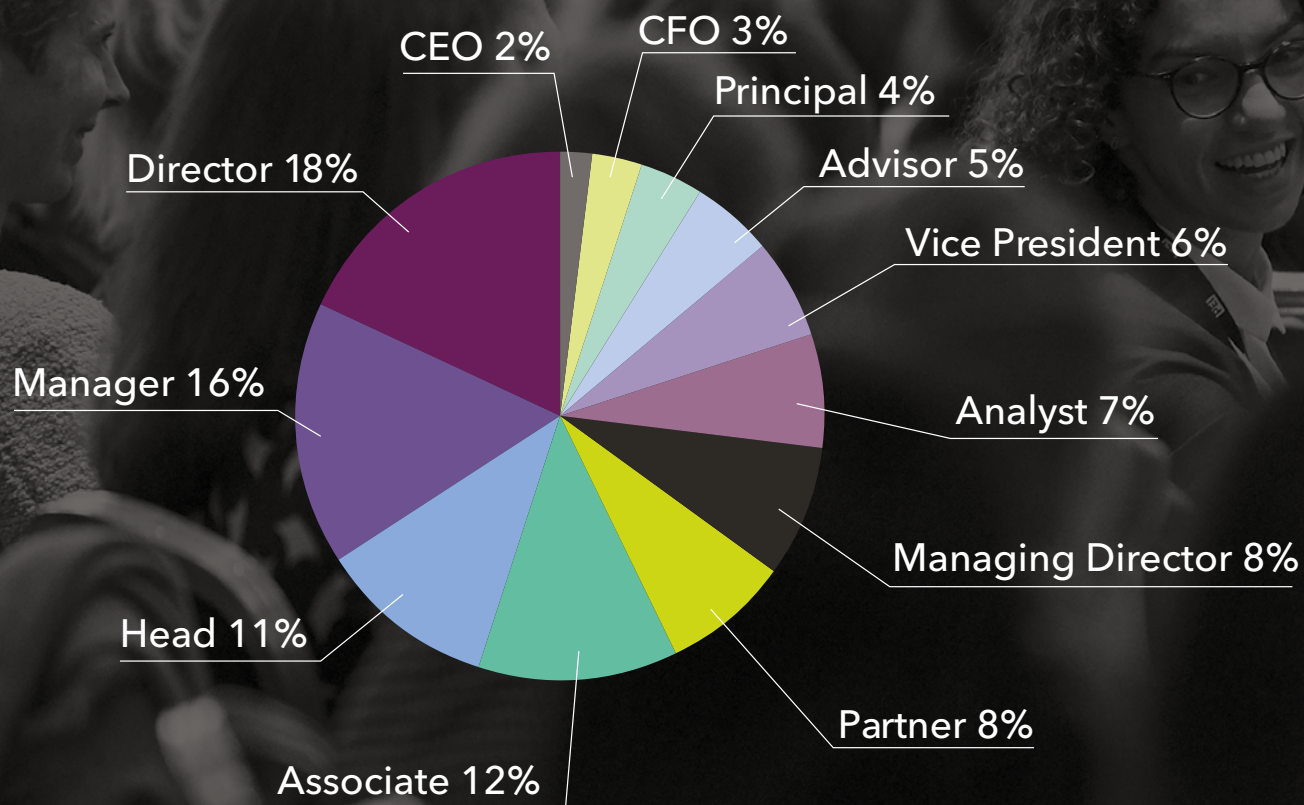
Impactful and visible branding on digital and printed marketing and onsite at the forum. Profile and logo featured on the conference website and networking app.



Onsite introductions

We work with our sponsors to identify your top targets from the delegate list and work hard to organise face to face introductions onsite.

Who will you meet?



700+
Attendees



100+
Institutional
Investors
attending



300+
Fund and Asset
Management
Firms

Contact us

For data protection purposes, information on pricing and past attendees are not included here but available on request. For more in-depth information or to discuss how we can custom build a package to suit your goals, please contact me directly.

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