

Private Fund Compliance Forum San Francisco 2019

October 3-4 | JW Marriott San Francisco

Day 1

- 7:30am **Registration opens**
- 8:00am **Think tank breakfast (invitation-only)**
- CFO Think Tank**
- CFO perspectives and best practices
- CCO / GC think tank**
- CCO and GC perspectives and best practices
- 8:00am **Welcome breakfast**
- 9:05am **PEI welcome**
- » **Seth Kerker**, Director Events - Americas, **PEI**
- 9:10am **Chairman's welcome**
- 9:15am **Keynote fireside chat**
- » **Melissa Dickerson**, Chief Financial Officer & Managing Director, Operations, **Genstar Capital**
- 9:55am **CFO roundtable: on the frontline**
- What are currently the biggest risks facing private equity?
 - Operational Due Diligence: What questions are investors asking? How do we improve operational efficiency?
 - Outsourcing: perceived challenges of outsourcing to third-party service providers
 - Fundraising
 - Valuation (boosting Port Co. value)
 - Identifying top priorities to deal with operational complexity
 - Fee pressures from investors
 - How are PE firms vesting their carried interest?
 - Strategies for finding undervalued assets in the current market
 - Growing your firm in the current competitive environment (how to build a billion dollar + firm)
 - » **Panelists: Joshua Cherry-Seto**, CFO & CCO, **Blue Wolf Capital Partners**
 - » **Andrew W. Petri**, CFO, **Pfingsten Partners**
- 10:45am **Morning networking break**
- 11:05am **SEC examination priorities**
- Increased focus on conflicts of interest matters and portfolio management issues
 - Fees and expenses
 - Digital assets and cybersecurity
 - Portfolio management and Trading
 - » **Moderator: Jason Brown**, Partner, **Ropes & Gray Partners**
 - » **Panelists: Michael Altschuler**, Chief Administrative Officer & General Counsel, **Comvest Partners**
 - » **Amelia Stoj**, CCO, Director of Investor Relations and Registered In-House Counsel, **Foresite Capital**
- 11:55am **All things tech**
- Implementing data automation
 - Is it possible finding the ROI of a tech investment?
 - When is it time to upgrade your tech?
 - The future of PE highlighting AI, cloud tech, data storage
 - Outsourcing tech needs
 - » **Panelists: James V. Gaven**, Senior Counsel & Chief Compliance Officer, **Welsh, Carson, Anderson & Stowe**
 - » **Casey Santos**, Senior Vice President & Chief Information Officer, **General Atlantic**
- 12:45pm **Networking lunch**



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- 2:15pm **Compliance roundtable: navigating an increasingly complicated regulatory landscape**
- How to interpret the new AICPA rules
 - Regulatory change and political uncertainty
 - Market risk and high-risk products
 - Cooperation and self-reporting
 - Conduct risk and sexual harassment
 - Personal liability
 - Conflicts of interest
 - Outside business activities
 - » **Panelists: Steve Eisner**, General Counsel & Chief Compliance Officer, **Francisco Partners**
 - » **Krista Killian**, Compliance Director for the Americas, **CVC Capital Partners**
 - » **Gwen Reinke**, Chief Compliance Officer, **Vista Equity Partners**
 - » **Heather R. Zuzenak**, Chief Compliance Officer, **Advent International Corporation**

3:05pm **Breakout series**

- Track A **Startups and early-stage growth: the pathway to success**
- CFOs and senior finance executives are taking on a greater role at startups and early-stage growth companies.
- Budgeting and planning
 - Cash Management
 - Board Preparation
 - HR & Legal
 - Establishing Metrics & Monitoring Success and failures
 - Leading Process Implementation

- Track B **Private Credit: compliance and risk management**
- How can PE fund address and minimize conflict when expanding into credit?
 - Strategic approaches to the formation and growth of a private debt fund
 - Are changes to your infrastructure necessary?
 - Mitigating allocation and compliance issues
 - What the SEC Sweep of Private Credit Firms Means for CCOs

- Track C **New rules and regulations: The California Privacy Act**
- The California Privacy Act comes into force on January 1, 2020 with a one-year look back provision, so it is essential that private fund managers understand how this will affect their data operations. The CCPA is coming and now is the time for PE funds to take action
- What does the law require business to do?
 - What exactly is personal data?
 - How will it affect PE firms?
 - How does the CCPA compare to the GDPR?
 - What does this mean for investment due diligence?
 - What other states will follow California's lead?
 - » **Moderator: Alex Scheinman**, Director of Privacy, **ACA Aponix**

3:50pm **Afternoon networking break**

- 4:15pm **Taxation: What should PE firms expect in 2020?**
- How will U.S. tax reform enacted before the close of 2017 continue to shape private equity activity in 2019 and 2020?
 - Carried interest could be a focus after 2020 elections - Is the end of the carried interest tax break nearing?
 - How has the passage of the Tax Cuts and Jobs Act affected the PE industry?
 - Important tax reform for venture capital firms
 - Research & Development Tax Credit Reform, QSBS Reform, 382 Safe Harbor and Stock Options Tax Deferral
 - Capital Gains Rate and Carried Interest and Capital Gains Rate Differential

5:00pm **Chairman's closing remarks**

5:05pm **Cocktail reception**

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Day 2

- 8:00am **Breakfast**
- 9:05am **Chairman's opening remarks**
- 9:15am **SEC update**
- » **Moderator: Dale Thompson**, CPA, Assurance Partner, Asset Management Practice, **BDO**
 - » **Panelists: Erin Schneider**, Associate Regional Director, Enforcement, **San Francisco Regional Office, SEC**
 - » **Kristin Snyder**, Co-Deputy Director, **Office of Compliance Inspections and Examinations (OCIE)**; National Associate Director of the Investment Adviser/Investment Company Examination Program, **SEC**
- 10:00am **Cyber risk management**
- Data Protection
 - Prioritizing cybersecurity in the due diligence processes
 - Formal vendor management program
 - Investing in next gen technology
 - How to write cybersecurity policies to avoid legal trouble
- 10:45am **Networking break**
- 11:05am **Venture capital and growth equity: finance, administration & operations**
- Increasing LP and regulatory scrutiny
 - Accounting & auditing standards
 - Capital formation and regulation
 - Fundraising - Q1 fundraising is at an all-time high...Why?
 - Operating Principles
 - Entity formation and operations
- 11:50am **TBD**
- 12:35pm **Chairman's Closing Remarks**
- 12:40pm **Networking Lunch**

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