Private Equity International

Private Fund Compliance Forum
San Francisco 2019

October 3-4 | JW Marriott San Francisco

Day 1

7:30am **Registration opens**

8:00am **Think tank breakfast (invitation-only)**

CFO Think Tank
- CFO perspectives and best practices

CCO / GC think tank
- CCO and GC perspectives and best practices

8:00am **Welcome breakfast**

9:05am **Chairman's welcome**
- » **Joshua Cherry-Seto,** CFO & CCO, **Blue Wolf Capital Partners, ACG PERT Steering Committee Member**

9:15am **Keynote fireside chat**
- » **Interviewer: Jane Goodman,** Partner, **EY**
- » **Melissa Dickerson,** Chief Financial Officer & Managing Director, Operations, **Genstar Capital**

9:55am **CFO spotlight: on the frontline**
- What are currently the biggest risks facing private equity?
- Operational Due Diligence: What questions are investors asking? How do we improve operational efficiency?
- Outsourcing: perceived challenges of outsourcing to third-party service providers
- Fundraising
- Valuation (boosting Port Co. value)
- Identifying top priorities to deal with operational complexity
- Fee pressures from investors
- How are PE firms vesting their carried interest?
- Strategies for finding undervalued assets in the current market
- Growing your firm in the current competitive environment (how to build a billion dollar + firm)
  - » **Moderator: Hiren Modi,** Partner, **EisnerAmper LLP**
  - » **Panelists: Joshua Cherry-Seto,** CFO & CCO, **Blue Wolf Capital Partners**
  - » **Andrew W. Petri,** CFO, **Pfingsten Partners**

10:45am **Morning networking break**

11:05am **SEC examination priorities**
- Fee's and expenses
- Valuation
- Marketing
- Relationships between affiliated advisors
- Cybersecurity
  - » **Moderator: Jason Brown,** Partner, **Ropes & Gray Partners**
  - » **Panelists: Michael Altschuler,** Chief Administrative Officer & General Counsel, **Comvest Partners**
  - » **Jane Jarcho,** Special Adviser, **Promontory Financial Group, an IBM Company**
  - » **Amelia Stoj,** CCO, Director of Investor Relations and Registered In-House Counsel, **Foresite Capital**

11:55am **Spotlight Discussion: All things tech**
- Implementing data automation
- Is it possible finding the ROI of a tech investment?
- When is it time to upgrade your tech?
- The future of PE highlighting AI, cloud tech, data storage
- Outsourcing tech needs
  - » **Moderator: Brian Bonilla,** Reporter, **PEI Media**
  - » **Panelists: James V. Gaven,** Senior Counsel & Chief Compliance Officer, **Welsh, Carson, Anderson & Stowe**
  - » **Christopher S. Harrison,** Chief Executive Officer, **Sterling Legal Solutions**

12:45pm **Networking lunch**

2:15pm **Compliance roundtable: navigating an increasingly complicated regulatory landscape**

- How to interpret the new AICPA rules
- Regulatory change and political uncertainty
- Market risk and high-risk products
- Cooperation and self-reporting
- Conduct risk and sexual harassment
- Personal liability
- Conflicts of interest
- Outside business activities
  - » **Moderator: Jamila Abston,** Partner, **EY**
  - » **Panelists: Annette O'Donnell-Butner,** Chief Compliance Officer for Public Markets, **KKR**
  - » **Gwen Reinke,** Chief Compliance Officer, **Vista Equity Partners**
  - » **Heather R. Zuzenak,** Chief Compliance Officer, **Advent International Corporation**

3:05pm **Breakout series**

Track A **Private credit: compliance and risk management**

- How can PE fund address and minimize conflict when expanding into credit?
- Strategic approaches to the formation and growth of a private debt fund
- Are changes to your infrastructure necessary?
- Mitigating allocation and compliance issues
- What the SEC sweep of private credit firms means for CCOs
  - » **Moderator: Sarah Curran,** Director, **Promontory Financial Group, an IBM Company**
  - » **Panelists: J. Troy Beatty,** General Counsel and Chief Compliance Officer, **White Oak Global Advisors, LLC**

Track B **New rules and regulations: The California Privacy Act**

The California Privacy Act comes into force on January 1, 2020 with a one-year look back provision, so it is essential that private fund managers understand how this will affect their data operations. The CCPA is coming and now is the time for PE funds to take action

- What does the law require business to do?
- What exactly is personal data?
- How will it affect PE firms?
- How does the CCPA compare to the GDPR?
- What does this mean for investment due diligence?
- What other states will follow California's lead?
  - » **Moderator: Paul Schappell,** CIPT, CISA, CISSP, Senior Principal Consultant, **ACA Aponix**
  - » **Panelists: Robert D. Conca,** Esq, Partner, **Jacko Law Group, PC.**

3:50pm **Afternoon networking break**

4:15pm **Keynote Address | San Francisco: a financially & socially responsible city**

- » **José Cisneros,** Treasurer, **City of San Francisco**

5:00pm **Chairman's closing remarks**

5:05pm **Cocktail reception**

Day 2

8:00am **Breakfast**

9:05am **Chairman's opening remarks**

9:15am **SEC update**

- » **Moderator: Dale Thompson,** CPA, **Assurance Partner, Asset Management Practice, BDO**
- » **Panelists: Kristin Snyder,** Co-Deputy Director, **Office of Compliance Inspections and Examinations (OCIE); National Associate Director of the Investment Adviser/Investment Company Examination Program, SEC**
- » **Andrew Weilbacher,** Senior Specialized Examiner in the Office of Compliance Inspections and Examinations, **SEC**

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10:00am **Cyber risk management**

- Data Protection
- Prioritizing cybersecurity in the due diligence processes
- Formal vendor management program
- Investing in next gen technology
- How to write cybersecurity policies to avoid legal trouble
  - » **Moderator: Edward McNicholas,** Partner, **Ropes & Gray**
  - » **Panelists: Annie Chau,** Chief Administrative & Compliance Officer Angeles Equity Partners
  - » **Dana Schmidt,** SVP & CCO, **Jordan Park**
  - » **Kabir Masson,** Associate General Counsel and Deputy Compliance Officer, **GI Partners**

10:45am **Networking break**

11:05am **Venture capital and growth equity: finance, administration & operations**

- Increasing LP and regulatory scrutiny
- Capital formation and regulation
- Fundraising – Q1 fundraising is at an all-time high…Why?
- Operating Principles
  - » **Moderator: Alastair Goldfisher,** Venture Capital Editor, **Buyouts Insider**
  - » **Panelists: Jessica Duran,** Chief Financial Officer and Chief Compliance Officer, **TSG Consumer Partners**
  - » **Jennifer Naylor,** CFO, **Sandbox Industries**

11:50am **Taxation: What should PE firms expect in 2020?**

- How will U.S. tax reform and the upcoming elections continue to shape private equity activity?
- Carried interest could be a focus after 2020 elections – Is the end of lower rate carried interest nearing?
- How has the passage of the Tax Cuts and Jobs Act affected the PE industry?
- Recent fundraising experiences from a tax perspective
- LP tax questions and special requests
  - » **Moderator: Michael Behles,** Partner, **EY**
  - » **Panelist: Samuel Greenberg,** Principal, **National Tax**
  - » **Brian King,** Head of Tax, **KKR Credit**
  - » **Dorothy Walter,** CFO, **Alpine Investor**

12:35pm **Chairman's closing remarks**

12:40pm **Networking lunch**

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