



Alternative  
Insight

# PERE EVENTS

Sponsorship opportunities



## PERE Events

Inside this brochure you will find detailed information on the sponsorship opportunities offered at the PERE Europe and PERE Debt and Finance Forums, including who attends and what can be included should you choose to partner.

You'll notice there are no fixed packages included here because every package we agree is unique to the sponsor and has been designed with your objectives in mind. We tailor all our offerings to ensure you get most value from working with us.

The Forums are produced with the support and backing of our industry leading PERE and REC publications, with circulations of over 4000 hard copies and over 30,000 subscribers we are the go to destination for news and contacts in the industry.

Our conferences build on this network to offer you an opportunity to meet with key asset owners and managers from across Europe.

More detailed information is available upon request, please don't hesitate to contact me directly.

Best regards,

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# PERE Europe 2019

*The strategies, the deals, the people*

**25-26 June | No. 11 Cavendish Square, London**

[events.perenews.com/europe](https://events.perenews.com/europe)



PERE Europe regularly attracts leading real estate practitioners to discuss and debate the critical factors affecting the real estate industry, to seek solutions and share experiences.

The agenda is developed in conjunction with the PERE editorial team and in close consultation with leading investors, fund managers and advisors. This ensures that the topics discussed reflect the concerns, challenges, opportunities and ambitions present in the industry today.

The content showcases the in-depth deal and strategy analysis that PERE is renowned for and represents a unique opportunity to meet the people behind the headlines as they discuss the latest capital formation strategies and most talked about deals with the PERE editorial team.

## Who will you meet?



**250+**  
attendees



**50**  
investors



**100**  
managers



**80%**  
Europe



**10%**  
Asia



**10%**  
Americas



# PERE Debt and Finance Forum 2019

25-26 June | No. 11 Cavendish Square, London

[events.perenews.com/DebtandFinance](https://events.perenews.com/DebtandFinance)

**PERE**  
DEBT AND FINANCE  
FORUM 2019

Co-located with our flagship PERE Europe Forum, the event is running of the back of market demand.

With the proliferation of European PERE Debt funds, not is the time to host an event focused on the space. Run under the PERE Banner but with support from our popular Real Estate Capital Magazine and databases we are being together Key Debt funds: Lenders, Borrowers, and Institutional Investors alongside select advisors and service providers to focus on the biggest trends and latest developments in the market.

A shared exhibition and networking space offers attendees the chance to network and benchmark with the full Real Estate

landscape whilst dedicated sessions offer content specific to your role.

Agenda highlights will include:

- European finance market: where are we in the cycle?
- Investor's portfolio: How best to access the debt market?
- Borrowers' perspective on sourcing debt: traditional versus alternative lenders
- Alternative finance market: how new entrants are disrupting the lending environment

## Who will you meet?



**150+**  
attendees



**40+**  
investors



**80+**  
managers



**80%**  
Europe



**10%**  
Asia



**10%**  
Americas

# Previous sponsors include:



# What's included with your package?

Contact us for information on any of the opportunities below



## Email

Your branding will be present throughout our promotional email campaign.



## Bespoke events

We offer the opportunity to run bespoke, dinners, breakfasts and other social engagements to help you meet the right clients.



## Website

Showcase your companies profile and branding on the frequently visited sponsors page.



## Attendee list

View the delegate list pre, during and post-event to ensure your making the most of your time with us.



## Print

Your logo will be present on all printed and digital collateral (where relevant), including the main brochure and onsite guide.



## Exhibition

A dedicated space in the main networking hall where all lunch, coffee and on site networking functions are held. Use as a meeting point, for extra signage to distribute literature.



## Speaking

An opportunity to show expertise and thought leadership. We do not offer the opportunity to pitch but rather a forum for the firm to demonstrate their capabilities by having them lead a discussion critical to your business.



## Delegate Passes

Packages include passes for a small team to attend the forum and network with the audience. Discount for clients or colleagues should you need more passes.



## Marketing Support

We have a dedicated marketing team keen to engage with you and the market through traditional and social channels.



## Branding

Impactful and visible branding on digital and printed marketing and on site at the forum. Profiles and logo featured on conference website and networking app. A variety of branding levels are available to reflect your market position and ambitions.



## Bespoke branding opportunities

One off brand pieces, barista stands, lanyards, shoe shine, unique ways to make sure you are noticed onsite.

To reserve your sponsorship place or for information on pricing, please contact:

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# PERE