

**Day 1 - Wednesday 24 June**

08.00 – 08.40 Registration & networking

08.40 – 09.00 Introduction by PERE and welcome from the Chair

09.00 – 09.30 Keynote address

09.30 – 10.15 Opening panel session

**State of play: the geopolitical and macroeconomic factors impacting global capital markets**

- Impact of Brexit, the Hong Kong-China conflict and upcoming US elections on global capital markets
- Deploying capital: structural versus cyclical strategies
- Investing in a ‘lower-for longer’ interest rate environment
- Beyond 2020: future market risks and the opportunities they present

10.15 – 10.45 Keynote interview

**In conversation with Google, Amazon and WeWork**

10.45 – 11.30 Coffee & networking

11.30 – 12.45 Under the microscope: case studies

High profile European RE deals examined. Get a behind the scenes look at what’s been happening in H1 2020

STREAM A:	STREAM B:
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12.45 – 14.00 Lunch & networking

14.00 – 14.15 Presentation

**Data download: the biggest private equity real estate investors in 2020**

14.15 – 15.00 Panel session

**Delivering people-centric buildings: how occupier demands are changing real estate**

- The flexible revolution: what’s working and what’s not?
- The health & wellness trend: how important is it to tenants?
- Need for speed: rating buildings by Internet connectivity
- Beyond location: what are the key drivers influencing real estate decisions

15.00 – 15.30 Coffee & networking

15.30 – 16.15 Panel session

**Responsible and sustainable real estate: turning ESG from a cost centre to a value creator**

- Reshaping your business to deliver social and financial returns
- How to measure ESG commitments
- Impact investing: creating economic value and positive outcomes for society
- How to get landlord and tenants more engaged in environmental or social initiatives?

16.15 – 17.00 Panel session

**The right fit? Real estate investors explain what they look for in a partner or co-investor**

- Is operational expertise a real competitive differentiator?
- Proving the method is functional and repeatable
- Does a desire to consolidate manager relationships put a premium on operational prowess?
- Getting transparency on remuneration

17.00 – 17.30 **Networking Roundtables** – Led by an expert moderator, the roundtables will create an informal environment to discuss and debate opportunities and challenges across different private real estate strategies. Delegates will be able to move around tables, maximising networking and learning opportunities.

Themes include:

- One stop shop: Dealing with manager consolidation
- How to capitalise on an emerging opportunity
- What exactly is co-living and how best to invest in the space?
- First time funds- what do investors want to see before making a commitment?

17.30 Close of day one

**Day Two - Thursday 25 June**

08.00 – 08.45 Investor breakfast (by invitation only)

08.30 – 08.55 Registration & networking

08.55 – 09.00 Welcome from the Chair

09.00 – 10.15 PERE Predictions 2020 and beyond

**Europe's rising stars – investing in cities outside London, Paris, Frankfurt and Amsterdam**

At the beginning of this session, the audience will be polled to find out which “second-tier” city is their top pick for 2020. The poll will be repeated at the end to see if our experts have been able to sway the vote.

Each speaker will have a maximum of 10 minutes to present the investment case for their chosen city before opening it up to discussion and debate from the floor.

10.15 – 11.00 Panel session

**Redefining hospitality: hotels, serviced apartments and co-working spaces**

- Adapting the hotel concept to other types of property
- What do today's tenants want?
- Changing tenant mix and the impact on returns
- Beyond co-working- what is the next trend in shared space?

11.00 – 11.30 Coffee & networking

11.30 – 12.15 Panel session

**Cutting edge: how technology is changing real estate business models**

- The impact of automation on tenants' space needs
- How greater data transparency affects commercial real estate investment activity
- Who are the winners and losers from tech-related disruption?
- Using tech and digitisation to improve the tenant and end user experience

12.15 – 13.00 Panel session

**The future of real estate: redefining the owner/operator relationship**

- Achieving value: active operational management versus passive ownership
- Key considerations when choosing an operating partner
- How owners are becoming more active operators by tackling tenant needs
- Addressing labour shortages in the logistics industry

13.00 – 13.45 Lunch & networking

13.45 – 14.30 Panel session

**Reinventing retail: three winning case studies**

PERE will invite three real estate investors to talk the audience through examples of struggling retail properties that were successfully turned around- and explain how they did it.

# PERE

16<sup>th</sup> PERE Europe Forum  
June 24-25, 2020  
Draft agenda- January 2019

14.30 – 15.15 Panel session

**Talking resi: how to best tackle Europe's housing shortage**

- Affordable housing – are rent caps/controls the right answer?
- Pan-Europe vs. country-specific – what is the better approach
- The impact of opportunistic players - are higher returns realistic?
- The role of local government and how to partner with housing authorities

15.15 Close of conference

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