



PERE

Europe
London 2020

Debt and Finance
London 2020

24-25 June | No.11 Cavendish Square - London

PEI

Sponsorship opportunities

Welcome

Inside this brochure you will find detailed information on the sponsorship opportunities available at the PERE Europe and PERE Debt and Finance Forums. We offer a range of profile-raising options for one or both events.

PERE Europe is celebrating its 16th Anniversary in 2020 and continues to translate the insight and updates from our industry leading publication to a conference setting. PERE Debt and Finance draws from our sister publication Real Estate Capital and following a successful launch last year will once again be a meeting point for investors, managers and other key stakeholders from the Private Real Estate Debt market.

This is the second year the two forums will be co-located in London with a mixture of shared macro sessions and deep-dive case studies as well as content specific to the equity and debt markets. There is a shared exhibition and networking space to allow for attendees to build their network across the Private Real Estate sector.

With 350-400 senior level attendees expected onsite and the credibility of the PERE brand, the forum offers a great opportunity to build or raise your profile. Whether you are looking to meet with Institutional Investors as part of a fund raise or want to meet with Managers and advertise your services, we can offer a route to market customised to our strategy.

Every package is unique to the sponsor and will be designed with your objectives in mind. We tailor all our offerings to ensure you get the most value from working with us.

More detailed information is available upon request, please don't hesitate to contact me directly.

Best Regards,

Christopher Wagland | Business Development EMEA

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PERE Europe - The strategies, the deals, the people

Who will you meet?



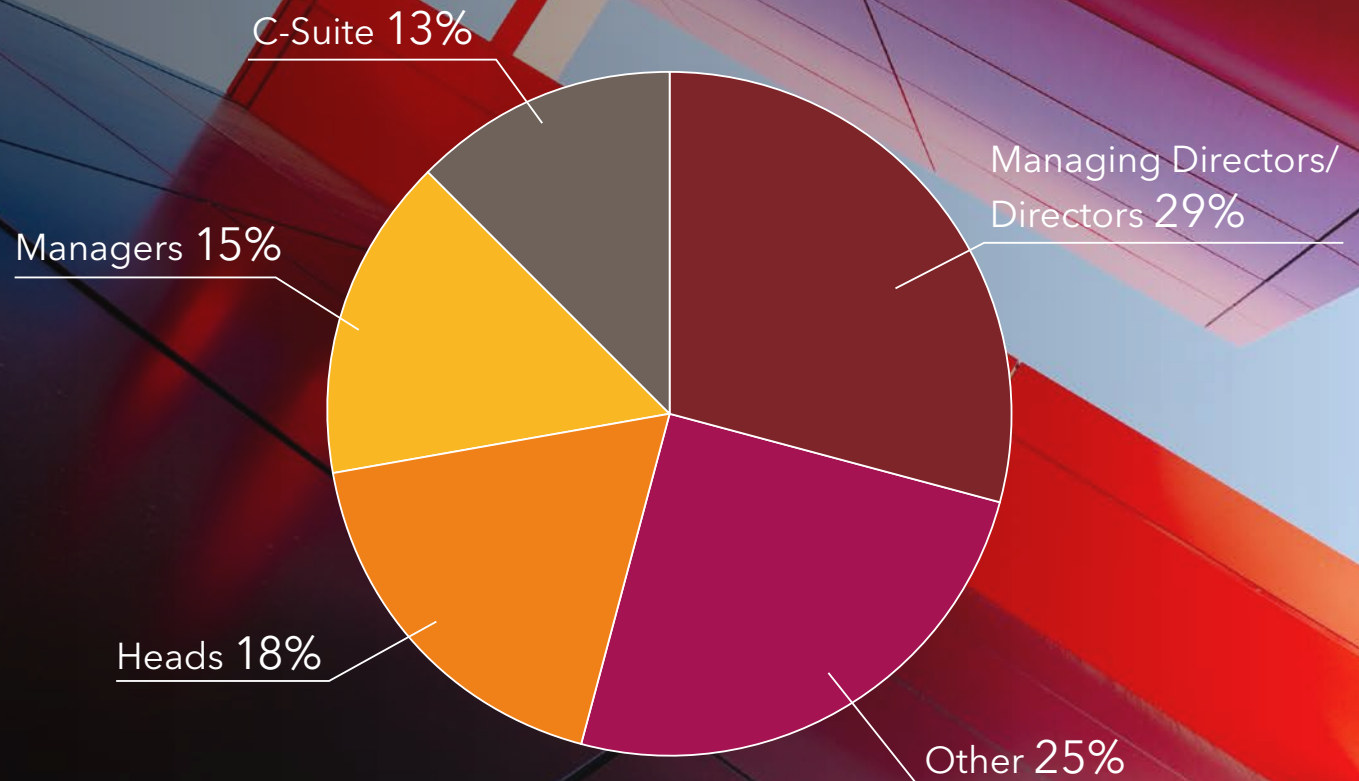
250+
Attendees



75+
Institutional
Investors



100+
Managers



PERE Debt and Finance - Connecting real estate investors, lenders and borrowers across Europe

Who will you meet?



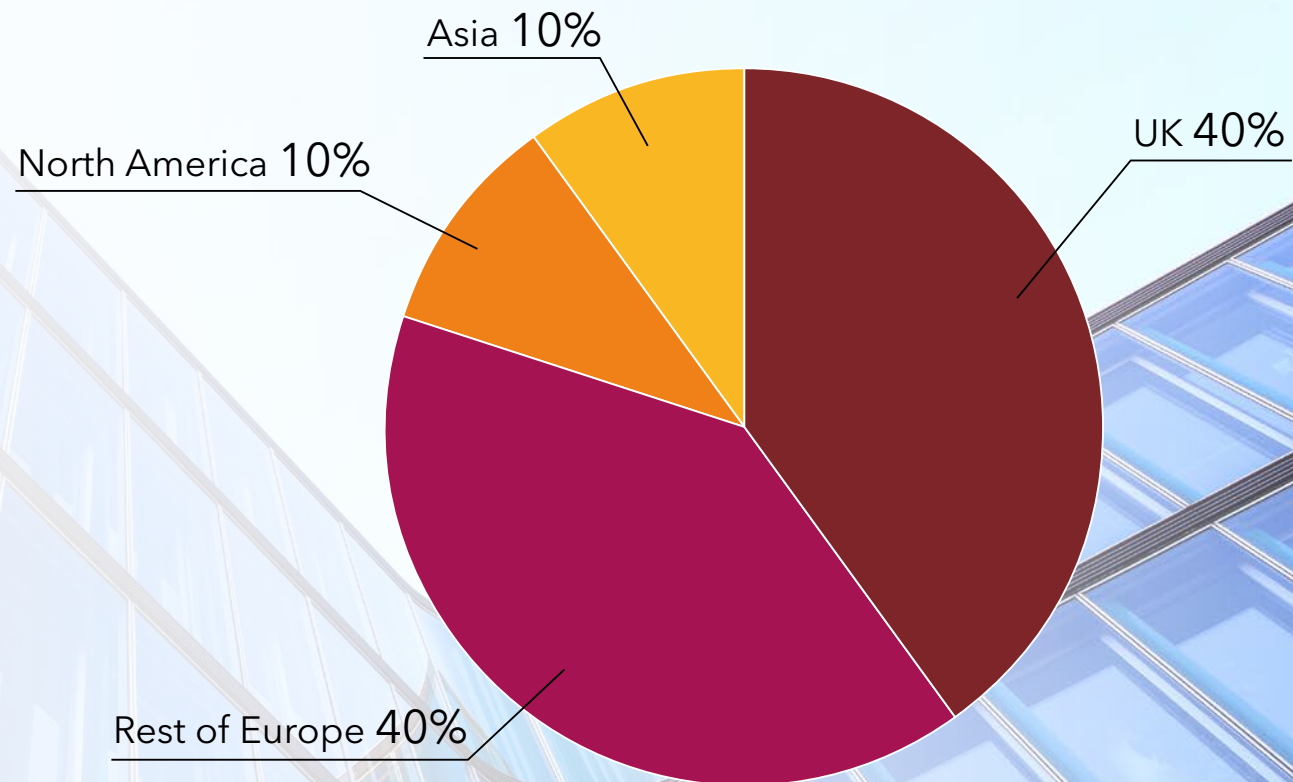
150+
Attendees



50+
Investors



70+
Managers/
Banks



What can be included with your package?

Contact us for information on any of the opportunities below



Email

Your branding will be present throughout our promotional email campaign.



Bespoke events

We offer the opportunity to run bespoke dinners, breakfasts and other social engagements to help you meet the right clients.



Website

Showcase your companies profile and branding on the frequently visited sponsors page.



Attendee list

View the delegate list pre, during and post-event to ensure you're making the most of your time with us.



Print

Your logo will be present on all printed and digital collateral (where relevant), including the main brochure and on site guide.



Exhibition

A dedicated space in the main networking hall where all lunch, coffee and on site networking functions are held. Use as a meeting point, for extra signage and to distribute literature.



Speaking

An opportunity to show expertise and thought leadership. We do not offer the opportunity to pitch but rather a forum for the firm to demonstrate their capabilities by leading a discussion critical to your business.



Marketing support

We have a dedicated marketing team keen to engage with you and the market through traditional and social channels.



Bespoke branding opportunities

One off branded pieces, barista stands, lanyards, shoe shine all of which, offer unique ways to make sure you are noticed onsite.



Delegate passes

Packages include passes for a small team to attend the forum and network with the audience. Discounts available for clients or colleagues should you need more passes.



360 Degrees visibility

Impactful and visible branding on digital and printed marketing and onsite at the forum. Profile and Logo featured on the conference website and networking app.



Onsite introductions

We work with our sponsors to identify your top targets from the delegate list and work hard to organise a face to face meeting onsite.

Previous sponsors include:

Allianz 


Altus Group

ColonyCapital


CORESTATE
Capital Group

IEQT

FRIED FRANK

grit

Katten
KattenMuchinRosenman UK LLP

LONG | HARBOUR |

LINK Asset
Services

ICG
LONGBOW

 مرجان
Marjan

mri
REAL ESTATE SOFTWARE

Proskauer 

REAL CAPITAL
ANALYTICS

 savills | investment
management

 SMBC
SUMITOMO MITSUI
BANKING CORPORATION

 TMF
GROUP
Global reach
Local knowledge

WHITE & CASE

yooCAPITAL
Astarte PLATFORM MEMBER

Contact us

For data protection purposes, information on pricing and past attendees are not included here but available on request. For more in-depth information or to discuss how we can custom build a package to suit your goals, please contact me directly.

Christopher Wagland, Business Development, EMEA

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www.peievents.com