

**Private Equity  
International**

# **Responsible Investment Forum: Europe 2021**

9 - 10 November  
London | Hilton Hotel Tower Bridge

## **Proving the Value of ESG in Private Equity**

**PEI**

**Sponsorship opportunities 2021**

# Welcome



Inside this brochure you will find detailed information on the sponsorship opportunities available at the PEI Responsible Investment Forum: Europe.

Run in association with the UN PRI and tapping into their member base, knowledge and credibility the Forum is now in its 12th year. Over that time ESG has moved from a box ticking exercise championed by internal evangelists and has transformed into one of the top concerns of the investor community to become an area of competitive differentiation and value creation for managers.

For a Manager, sponsoring the Forum offers both a chance to demonstrate to the community the priority you place on ESG and advertise as a market leader, as well as connect and network with Institutional Investors who allocate on this factor. For firms offering services or advisory to the Investor/ Manager community, this is a chance to meet and build your profile with senior level

attendees from companies who by attending, are self-identified as being interested and proactive in improving their ESG practices.

Every package is unique to the sponsor and will be designed with your objectives in mind. We tailor all our offerings to ensure you get the most value from working with us. We offer speaking, exhibiting, branding and networking packages, depending on how you want to engage with the market.

More detailed information is available upon request, please don't hesitate to contact me directly.

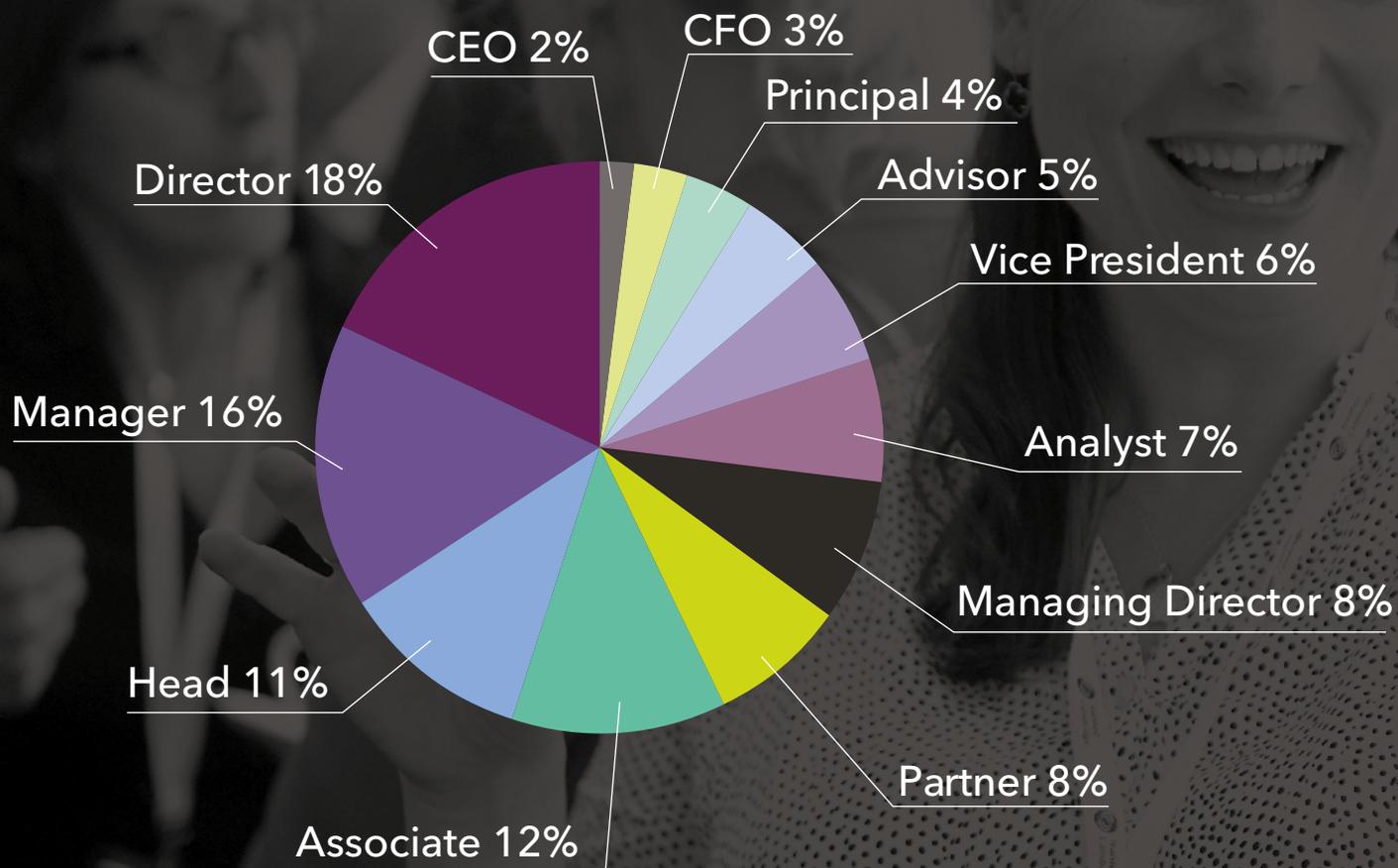
Best regards,

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# Who will you meet?



**300+**  
Attendees



**80+**  
Institutional  
Investors  
attending



**150+**  
Private  
Market  
Managers

# What can be included with your package?

Contact us for information on any of the opportunities below



## Email

Your branding will be present throughout our promotional email campaign.



## Bespoke events

We offer the opportunity to run bespoke dinners, breakfasts and other social engagements to help you meet the right clients.



## Website

Showcase your company's profile and branding on the frequently visited sponsors page.



## Attendee list

View the delegate list pre, during and post-event to ensure you're making the most of your time with us.



## Print

Your logo will be present on all printed and digital collateral (where relevant), including the main brochure and on site guide.



## Exhibition

A dedicated space in the main networking hall where all lunch, coffee and on site networking functions are held. Use as a meeting point, for extra signage and to distribute literature.



## Speaking

An opportunity to show expertise and thought leadership. We do not offer the opportunity to pitch but rather a forum for the firm to demonstrate their capabilities by leading a discussion critical to your business.



## Marketing support

We have a dedicated marketing team keen to engage with you and the market through traditional and social channels.



## Bespoke branding opportunities

One off branded pieces, barista stands, lanyards, shoe shine all of which, offer unique ways to make sure you are noticed onsite.



## Delegate passes

Packages include passes for a small team to attend the forum and network with the audience. Discounts available for clients or colleagues should you need more passes.



## 360 Degrees visibility

Impactful and visible branding on digital and printed marketing and onsite at the forum. Profile and logo featured on the conference website and networking app.



## Onsite introductions

We work with our sponsors to identify your top targets from the delegate list and work hard to organise face to face introductions onsite.

# Previous sponsors include:



# Contact us

For data protection purposes, information on pricing and past attendees are not included here but available on request. For more in-depth information or to discuss how we can custom build a package to suit your goals, please contact me directly.

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The logo for PEI, consisting of the letters 'PEI' in white, bold, sans-serif font, centered within a solid orange square.