



Responsible Investment Forum Europe 2019

5-6 June | Jumeirah Carlton Tower, London

Proving the value of ESG in private equity



**PRIVATE EQUITY
INTERNATIONAL**

Co-hosted by



WELCOME

Inside this brochure you will find detailed information on the sponsorship opportunities offered at the PEI Responsible Investment Forum, including who attends and what can be included in your package.

Every package we agree is unique to the sponsor and has been designed with your objectives in mind. We tailor all our offerings to ensure you get most value from working with us.

The Responsible Investment Forum: Europe offers dual benefits to potential sponsors. Firstly, with over 75 LPs in attendance the forum offers a key opportunity to raise your profile and boost your investor relations program. Secondly, the association with the PRI at a key

industry event and landmark 10th anniversary offers the opportunity for your firm to demonstrate their position as a market leader in this important topic area.

More detailed information including pricing and past delegate lists are available upon request, please don't hesitate to contact me directly.

Best Regards,

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WHAT IS THE RESPONSIBLE INVESTMENT FORUM?

In its 10th anniversary, the longest running Private Equity meeting focused on bringing together GPs and LPs to discuss ESG issues and market trends will return in June. Attracting over 250 delegates, this event is the largest conference globally, focused on ESG issues within private equity.

Whilst ESG has grown due to LPs demanding managers to adopt stricter ESG principles, GPs are increasingly seeing how implementing ESG can add value to their portfolio companies.

This event will give you the opportunity to discuss value creation strategies with your peers, and to help you create value in the current market. The event will also consider career opportunities in a fast evolving part of the business.

Do not miss the opportunity to be a part of this must-attend event for alternative asset professionals with an interest in ESG and responsible investment.

WHO WILL YOU MEET?



Over
250+
attendees



20+
Countries



8+
Networking
hours



Special
edition event

WHAT CAN BE INCLUDED WITH YOUR PACKAGE?

Contact us for information on any of the opportunities below



Email

Your branding will be present throughout our promotional email campaign.



Bespoke events

We offer the opportunity to run bespoke, dinners, breakfasts and other social engagements to help you meet the right clients.



Website

Showcase your companies profile and branding on the frequently visited sponsors page.



Attendee list

View the delegate list pre, during and post-event to ensure you're making the most of your time with us.



Print

Your logo will be present on all printed and digital collateral (where relevant), including the main brochure and onsite guide.



Exhibition

A dedicated space in the main networking hall where all lunch, coffee and on site networking functions are held. Use as a meeting point, for extra signage and to distribute literature.



Speaking

An opportunity to show expertise and thought leadership. We do not offer the opportunity to pitch but rather a forum for the firm to demonstrate their capabilities by leading a discussion critical to your business.



Marketing support

We have a dedicated marketing team keen to engage with you and the market through traditional and social channels.



Bespoke branding opportunities

One of brand pieces, barista stands, lanyards, shoe shine, offer unique ways to make sure you are noticed onsite



Delegate passes

Packages include passes for a small team to attend the forum and network with the audience. Discount for clients or colleagues should you need more passes.



Branding

Impactful and visible branding on digital and printed marketing on site at the forum. Profiles and logo featured on conference website and networking app. A variety of branding levels are available to reflect your market position and ambitions.

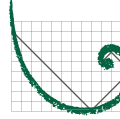
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 RepRisk
Due diligence on ESG
and business conduct

RSK

 SilverStreet Capital

spring associates


THE CARLYLE GROUP
GLOBAL ALTERNATIVE ASSET MANAGEMENT

 TPG

TRAVERS SMITH

Contact us

To reserve your sponsorship place or for information on pricing, please contact:
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