



Operating Partners Forum: Europe 2019

21-22 May | Jumeirah Carlton Tower, London

The value creation event for alternative asset classes

PRIVATE EQUITY
INTERNATIONAL

PEI Alternative
Insight

WELCOME

Inside this brochure you will find detailed information on the sponsorship opportunities offered at the PEI Operating Partners Forum, including who attends and what can be included in your package.

Every package we agree is unique to the sponsor and has been designed with your objectives in mind. We tailor all our offerings to ensure you get most value from working with us.

There is no other event in the market focused on the challenges of this job role within Private Equity. Backed by PEI Media's industry leading editorial team we are offering you the opportunity to

influence and network with key decision makers and build a relationship which could yield multiple contracts for years to come.

More detailed information is available upon request, please don't hesitate to contact me directly.

Best Regards,

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WHAT IS PEI OPERATING PARTNERS?

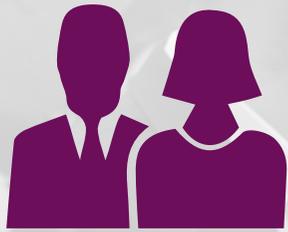
With LPs increasingly requesting demonstrable value creation from GPs, this event is a crucial fixture in the private equity calendar.

This event will give you the opportunity to discuss value creation strategies with your peers, to help you create value in the current market. The event will also consider career opportunities in a fast evolving part of the business.

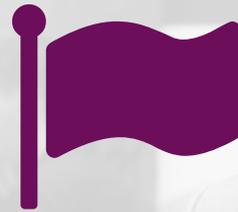
Our outward looking agenda will address the evolution of the operator model and whether operating partners are working more closely with the deal team, in addition to CEO and investment team perspectives. The event will also cover a number of new topics including growth marketing, supply chains, data science, cloud adoption and much more.

Do not miss the opportunity to be a part of this must-attend event for alternative asset professionals with an interest in value creation.

WHO WILL YOU MEET?



Over
300+
attendees



60%
Operating partners
in attendance



4
Across
continents

WHAT CAN BE INCLUDED WITH YOUR PACKAGE?

Contact us for information on any of the opportunities below



Email

Your branding will be present throughout our promotional email campaign.



Bespoke events

We offer the opportunity to run bespoke, dinners, breakfasts and other social engagements to help you meet the right clients.



Website

Showcase your companies profile and branding on the frequently visited sponsors page.



Attendee list

View the delegate list pre, during and post-event to ensure your making the most of your time with us.



Print

Your logo will be present on all printed and digital collateral (where relevant), including the main brochure and onsite guide.



Exhibition

A dedicated space in the main networking hall where all lunch, coffee and on site networking functions are held. Use as a meeting point, for extra signage and to distribute literature.



Speaking

An opportunity to show expertise and thought leadership. We do not offer the opportunity to pitch but rather a forum for the firm to demonstrate their capabilities by leading a discussion critical to your business.



Marketing Support

We have a dedicated marketing team keen to engage with you and the market through traditional and social channels.



Bespoke branding opportunities

One of brand pieces, barista stands, lanyards, shoe shine, offer unique ways to make sure you are noticed onsite



Delegate Passes

Packages include passes for a small team to attend the forum and network with the audience. Discount for clients or colleagues should you need more passes.



Branding

Impactful and visible branding on digital and printed marketing on site at the forum. Profiles and logo featured on conference website and networking app. A variety of branding levels are available to reflect your market position and ambitions.

PREVIOUS SPONSORS INCLUDE:



Contact us

To reserve your sponsorship place or for information on pricing, please contact:
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