

**Private Debt  
Investor**

**Germany Forum**

Munich 2020

18-19 June

**Capital Structure  
Forum**

London 2020

6-7 October

**PEI**

**Sponsorship opportunities 2020**

# Welcome



Private Debt Investor (PDI) provides a complete service covering private debt news and intelligence. Whether you are tasked with restructuring existing capital structures, sourcing new debt funding for private assets, or an investor wanting to acquire a deeper understanding of how private debt can fit in your allocation model, PDI is the vital intelligence service to help you optimise your debt strategy.

The PDI Forums are built on this strong foundation of servicing the private debt markets, working with our editorial team, sponsors and industry leaders to construct an agenda that is highly relevant to all those who attend. As such, our programmers are designed and held to the strictest of standards.

**We have two market leading events in our EMEA portfolio:**

- **6th Annual PDI Germany Forum | 18-19 June, Munich**
- **8th Annual PDI Capital Structure Forum | 6-7 October, London**

As a sponsor, you can contribute to the focus of the agenda, take advantage of exclusive, preferential networking opportunities, and raise your profile amongst the leading private debt managers and investors at the most prestigious events in the industry.

Every package is unique to the sponsor and has been designed with your objectives in mind. We tailor all our offerings to ensure you get most value from working with us. More detailed information is available upon request, please don't hesitate to contact me directly.

Best regards,

**Giulia Corsini | Business Development EMEA**

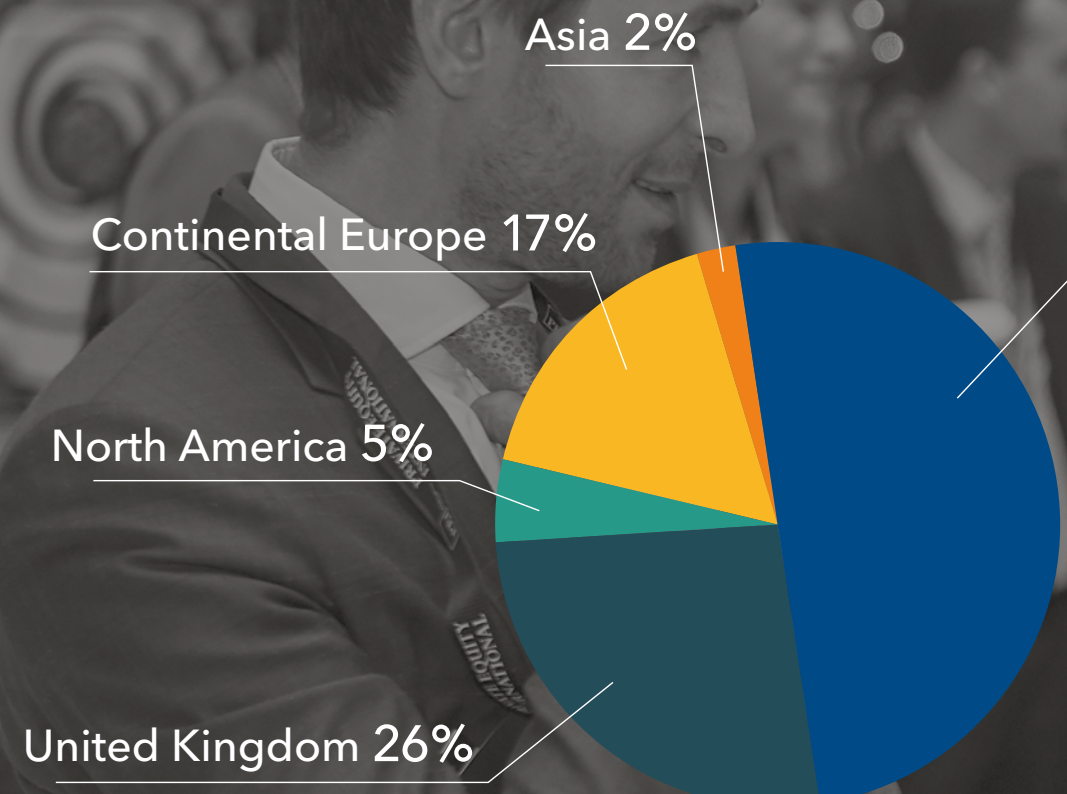
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# Who will you meet?

## PDI Germany 18-19 June 2020



PDI Germany Attendees



**200+**  
Attendees



**50+**  
Institutional  
Investors  
attending

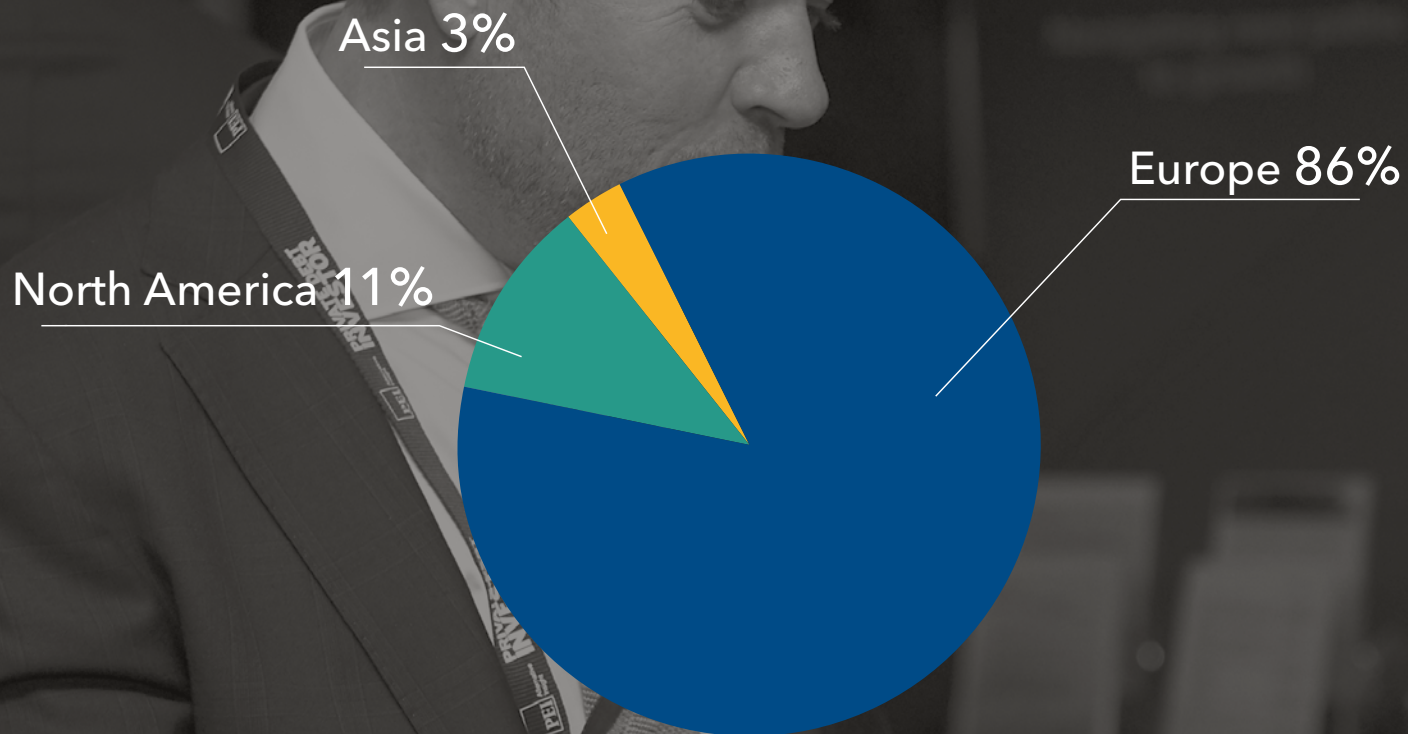


**100+**  
Fund and  
Asset  
Managers



Who will you meet?

# Capital Structure 6-7 October 2020



PDI Capital Structure Attendees



**250+**

Attendees

**75+**

Institutional  
Investors  
attending



**120+**

Fund and  
Asset  
Managers



# Previous sponsors include:



# What can be included with your package?

Contact us for information on any of the opportunities below



## Email

Your branding will be present throughout our promotional email campaign.



## Bespoke events

We offer the opportunity to run bespoke dinners, breakfasts and other social engagements to help you meet the right clients.



## Website

Showcase your companies profile and branding on the frequently visited sponsors page.



## Attendee list

View the delegate list pre, during and post-event to ensure you're making the most of your time with us.



## Print

Your logo will be present on all printed and digital collateral (where relevant), including the main brochure and on site guide.



## Exhibition

A dedicated space in the main networking hall where all lunch, coffee and on site networking functions are held. Use as a meeting point, for extra signage and to distribute literature.



## Speaking

An opportunity to show expertise and thought leadership. We do not offer the opportunity to pitch but rather a forum for the firm to demonstrate their capabilities by leading a discussion critical to your business.



## Marketing support

We have a dedicated marketing team keen to engage with you and the market through traditional and social channels.



## Bespoke branding opportunities

One off branded pieces, barista stands, lanyards, shoe shine all of which, offer unique ways to make sure you are noticed onsite.



## Delegate passes

Packages include passes for a small team to attend the forum and network with the audience. Discounts available for clients or colleagues should you need more passes.



## 360 Degrees visibility

Impactful and visible branding on digital and printed marketing and on site at the forum. Profiles and logo featured on the conference website and networking app.



## Onsite introductions

We work with our sponsors to identify your top targets from the delegate list and work hard to organise a face to face meeting onsite.

# Contact us

For data protection purposes, information on pricing and past attendees are not included here but available on request. For more in-depth information or to discuss how we can custom build a package to suit your goals, please contact me directly.

Giulia Corsini | Business Development EMEA

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The logo for PEI, consisting of the letters 'PEI' in white, bold, sans-serif font, centered within a solid orange square. The background of the slide features a network of white dots connected by thin white lines, creating a complex web-like pattern.

PEI